

Bachelor of Vocation (B.Voc.) - E-Commerce

University Style Curriculum Structure (3 Years / 6 Semesters)

Semester 1

Code	Subject	Credits	Theory	Internal
BVE101	Business Communication	4	70	30
BVE102	Fundamentals of Commerce	4	70	30
BVE103	Computer Applications	4	70	30
BVE104	Introduction to E-Commerce	5	70	30

Semester 2

Code	Subject	Credits	Theory	Internal
BVE201	Digital Marketing Basics	4	70	30
BVE202	Web Technologies	5	70	30
BVE203	Business Mathematics	4	70	30
BVE204	Accounting Principles	4	70	30

Semester 3

Code	Subject	Credits	Theory	Internal
BVE301	Consumer Behavior	4	70	30
BVE302	Payment Systems	5	70	30
BVE303	Database Management	4	70	30
BVE304	Entrepreneurship	4	70	30

Semester 4

Code	Subject	Credits	Theory	Internal
BVE401	Supply Chain Management	4	70	30
BVE402	Online Store Management	5	70	30
BVE403	CRM Systems	4	70	30
BVE404	Internship I	6	100	0

Semester 5

Code	Subject	Credits	Theory	Internal
BVE501	SEO & SEM	4	70	30

BVE502	Mobile Commerce	5	70	30
BVE503	Cyber Security	4	70	30
BVE504	Project Work I	6	100	0

Semester 6

Code	Subject	Credits	Theory	Internal
BVE601	Marketplace Operations	4	70	30
BVE602	Analytics for E-Commerce	5	70	30
BVE603	International Trade	4	70	30
BVE604	Major Project	8	100	0

Marks Distribution

Each semester follows CBCS pattern. Passing criteria: 40% aggregate with minimum internal submission requirements.