

Bachelor of Vocation (B.Voc) – Media & Entertainment

University Style Curriculum Structure (3 Years / 6 Semesters)

Sem	Subject Code	Subject Name	Credits	Internal	External	Total
I	BME101	Communication Skills	4	30	70	100
I	BME102	Introduction to Media Industry	4	30	70	100
I	BME103	Digital Photography	5	40	60	100
I	BME104	Computer Applications	4	30	70	100
II	BME201	Script Writing	4	30	70	100
II	BME202	Video Production Basics	5	40	60	100
II	BME203	Editing Techniques	5	40	60	100
II	BME204	Soft Skills	3	30	70	100
III	BME301	Audio Production	5	40	60	100
III	BME302	TV Production	5	40	60	100
III	BME303	Graphic Design	4	30	70	100
IV	BME401	Film Studies	4	30	70	100
IV	BME402	Animation Basics	5	40	60	100
IV	BME403	Advertising & PR	4	30	70	100
V	BME501	Digital Marketing	4	30	70	100
V	BME502	Broadcast Journalism	5	40	60	100
V	BME503	Internship/Industry Training	6	50	50	100
VI	BME601	Media Entrepreneurship	4	30	70	100
VI	BME602	Project Work	8	50	50	100
VI	BME603	Portfolio Development	4	40	60	100

Total Program Credits: 120

Assessment Pattern: Internal Assessment (30-50%), End Semester Examination (50-70%),
Practical & Project based evaluation included.