

Bachelor of Vocation (B.Voc.) in Journalism & Mass Communication

Generic University Format (3 Years / 6 Semesters)

Semester I

Subject	Credits	Marks
BVJMC101 Introduction to Journalism	4	100
BVJMC102 Communication Theory	4	100
BVJMC103 English Communication Skills	4	100
BVJMC104 Computer Applications	4	100
BVJMC105 Media Writing Practical	4	100

Semester II

Subject	Credits	Marks
Reporting & Editing	4	100
Print Media Production	4	100
Media Laws	4	100
Photography Basics	4	100
News Writing Practical	4	100

Semester III

Subject	Credits	Marks
Radio Journalism	4	100
Public Relations	4	100
Advertising Principles	4	100
Digital Media Basics	4	100
Audio Production Lab	4	100

Semester IV

Subject	Credits	Marks
Television Journalism	4	100
Media Ethics	4	100
Video Production	4	100
Script Writing	4	100
Anchoring & Presentation	4	100

Semester V

Subject	Credits	Marks
Online Journalism	4	100
Investigative Journalism	4	100
Social Media Management	4	100
Documentary Production	4	100
Media Research Methods	4	100

Semester VI

Subject	Credits	Marks
Development Communication	4	100
Media Entrepreneurship	4	100
Film Studies	4	100
Major Project	4	100
Industrial Training	4	100

Standard Marks Distribution: Theory 70 External + 30 Internal. Practical 50 Practical + 50 Internal.