

(Bachelor of Vocation) – Event Management

Duration: 3 Years (6 Semesters)

Level: Undergraduate Degree Program

Total Credits: 120–140 (Varies by University)

Semester I

Subject Code	Subject Name
BVE101	Fundamentals of Event Management
BVE102	Communication Skills
BVE103	Business Environment
BVE104	Computer Applications
BVE105	Personality Development
BVE106P	Event Management Practical-I

Semester II

Subject Code	Subject Name
BVE201	Event Planning and Coordination
BVE202	Marketing Fundamentals
BVE203	Public Relations
BVE204	Financial Accounting
BVE205	Soft Skills Development
BVE206P	Event Management Practical-II

Semester III

Subject Code	Subject Name
BVE301	Event Production Management
BVE302	Event Marketing and Sponsorship
BVE303	Media Management
BVE304	Customer Relationship Management
BVE305	Entrepreneurship Development
BVE306P	Internship / Field Training-I

Semester IV

Subject Code	Subject Name
BVE401	Corporate Event Management
BVE402	Wedding Planning and Management
BVE403	Event Budgeting and Cost Control
BVE404	Digital Marketing for Events
BVE405	Business Communication
BVE406P	Internship / Field Training-II

Semester V

Subject Code	Subject Name
BVE501	Sports and Entertainment Event Management
BVE502	Exhibition and Trade Fair Management
BVE503	Event Risk Management
BVE504	Hospitality Management
BVE505	Research Methodology
BVE506P	Major Event Project-I

Semester VI

Subject Code	Subject Name
BVE601	International Event Management
BVE602	Event Laws and Ethics
BVE603	Strategic Event Management
BVE604	Event Analytics and Evaluation
BVE605	Entrepreneurship in Event Industry
BVE606P	Major Project & Viva Voce