

Tourism & Travel Management (3 Years) – Semester Wise Syllabus

Program Name: Bachelor of Vocation in Tourism & Travel Management

Duration: 3 Years (6 Semesters)

Total Credits: 120–140 (University-dependent)

Semester I

Subject Code	Subject Name
TTM101	Fundamentals of Tourism
TTM102	Tourism Geography of India
TTM103	Communication Skills
TTM104	Computer Applications in Tourism
TTM105	Environmental Studies
TTM106P	Tourism Practical-I

Semester II

Subject Code	Subject Name
TTM201	Travel Agency & Tour Operations
TTM202	Tourism Products of India
TTM203	Business Communication
TTM204	Hospitality Management
TTM205	Soft Skills Development
TTM206P	Tourism Practical-II

Semester III

Subject Code	Subject Name
TTM301	Air Ticketing & Fare Construction
TTM302	Tourism Marketing
TTM303	Tourism Economics
TTM304	Cultural Heritage of India
TTM305	Customer Relationship Management
TTM306P	Travel Agency Operations Practical

Semester IV

Subject Code	Subject Name
TTM401	International Tourism
TTM402	Event Management
TTM403	Tourism Planning & Development
TTM404	Sustainable Tourism
TTM405	E-Tourism & Digital Marketing
TTM406P	Internship / Field Training

Semester V

Subject Code	Subject Name
TTM501	Tourism Policy & Legislation

Subject Code	Subject Name
TTM502	Adventure Tourism
TTM503	Aviation Management
TTM504	Tourism Entrepreneurship
TTM505	Research Methodology
TTM506P	Project Work-I

Semester VI

Subject Code	Subject Name
TTM601	Global Tourism Trends
TTM602	Destination Management
TTM603	Tourism Finance & Accounting
TTM604	Tourism Information Systems
TTM605	Professional Ethics & Career Development
TTM606P	Major Project / Dissertation & Viva Voce