

Bachelor of Vocation (B.Voc.) – Entrepreneurship Programme Syllabus

University-style model syllabus with semester-wise subjects, subject codes, credits, and marks distribution. Total Programme Duration: 3 Years (6 Semesters).

Semester 1

Marks Distribution: Theory Subjects – Internal 30 + External 70 = 100 Marks. Practical/Project Subjects – Internal 50 + External/Viva 50 = 100 Marks.

Code | Subject | Credits | Marks

BVE101 | Principles of Entrepreneurship | 4 | 100
BVE102 | Business Communication | 4 | 100
BVE103 | Fundamentals of Management | 4 | 100
BVE104 | Computer Applications for Business | 4 | 100
BVE105 | Entrepreneurship Lab-I | 4 | 100

Semester 2

Marks Distribution: Theory Subjects – Internal 30 + External 70 = 100 Marks. Practical/Project Subjects – Internal 50 + External/Viva 50 = 100 Marks.

Code | Subject | Credits | Marks

BVE201 | Business Economics | 4 | 100
BVE202 | Marketing Fundamentals | 4 | 100
BVE203 | Financial Accounting | 4 | 100
BVE204 | Innovation and Creativity | 4 | 100
BVE205 | Entrepreneurship Lab-II | 4 | 100

Semester 3

Marks Distribution: Theory Subjects – Internal 30 + External 70 = 100 Marks. Practical/Project Subjects – Internal 50 + External/Viva 50 = 100 Marks.

Code | Subject | Credits | Marks

BVE301 | Small Business Management | 4 | 100
BVE302 | Business Law | 4 | 100
BVE303 | Digital Marketing | 4 | 100
BVE304 | Business Research Methods | 4 | 100
BVE305 | Field Project-I | 4 | 100

Semester 4

Marks Distribution: Theory Subjects – Internal 30 + External 70 = 100 Marks. Practical/Project Subjects – Internal 50 + External/Viva 50 = 100 Marks.

Code | Subject | Credits | Marks

BVE401 | Startup Planning and Development | 4 | 100
BVE402 | Human Resource Management | 4 | 100

BVE403 | E-Commerce and Entrepreneurship | 4 | 100
BVE404 | Operations Management | 4 | 100
BVE405 | Field Project-II | 4 | 100

Semester 5

Marks Distribution: Theory Subjects – Internal 30 + External 70 = 100 Marks. Practical/Project Subjects – Internal 50 + External/Viva 50 = 100 Marks.

Code | Subject | Credits | Marks

BVE501 | Venture Capital and Funding | 4 | 100
BVE502 | Social Entrepreneurship | 4 | 100
BVE503 | Strategic Management | 4 | 100
BVE504 | Business Analytics | 4 | 100
BVE505 | Internship / Industry Training | 4 | 100

Semester 6

Marks Distribution: Theory Subjects – Internal 30 + External 70 = 100 Marks. Practical/Project Subjects – Internal 50 + External/Viva 50 = 100 Marks.

Code | Subject | Credits | Marks

BVE601 | Enterprise Growth Strategies | 4 | 100
BVE602 | International Entrepreneurship | 4 | 100
BVE603 | Business Ethics and Governance | 4 | 100
BVE604 | Startup Incubation & Acceleration | 4 | 100
BVE605 | Major Project / Business Plan | 8 | 100

Programme Credit Structure

Semesters I–V: 20 Credits each. Semester VI: 24 Credits. Total Programme Credits: 124.

Assessment Pattern:

Internal Assessment: Assignments, Presentations, Class Tests, Attendance.

External Assessment: End-Semester Examination, Practical Examination, Viva Voce, Project Evaluation.