

(Bachelor of Vocation) – Graphic Designing

Duration: 3 Years (6 Semesters)

Program Type: Undergraduate Degree Program

Credits: 120–140 (University-dependent)

Note: Subject codes may vary by university. The following is a standard industry-oriented. Graphic Designing syllabus with sample subject codes.

Semester I

Subject Code	Subject Name
GD101	Fundamentals of Graphic Design
GD102	Design Principles and Elements
GD103	Computer Fundamentals
GD104	Drawing and Sketching Techniques
GD105	Typography Basics
GD106	Communication Skills
GD107P	Graphic Design Lab – I

Semester II

Subject Code	Subject Name
GD201	Digital Illustration
GD202	Color Theory and Application
GD203	Adobe Photoshop
GD204	Visual Communication
GD205	Creative Thinking and Design
GD206	Environmental Studies
GD207P	Graphic Design Lab – II

Semester III

Subject Code	Subject Name
GD301	Adobe Illustrator
GD302	Branding and Identity Design

Subject Code	Subject Name
GD303	Print Media Design
GD304	Photography for Designers
GD305	Web Graphics Design
GD306	Entrepreneurship Development
GD307P	Design Studio Practice – I

Semester IV

Subject Code	Subject Name
GD401	Adobe In Design
GD402	UI/UX Design Fundamentals
GD403	Packaging Design
GD404	Advertising Design
GD405	Motion Graphics Basics
GD406	Professional Ethics
GD407P	Design Studio Practice – II

Semester V

Subject Code	Subject Name
GD501	Advanced Graphic Design
GD502	Digital Marketing for Designers
GD503	Multimedia Design
GD504	Animation Fundamentals
GD505	Portfolio Development
GD506	Internship / Industrial Training
GD507P	Major Project – I

Semester VI

Subject Code	Subject Name
GD601	Creative Campaign Design
GD602	Advanced UI/UX Design

Subject Code	Subject Name
GD603	Design Management
GD604	Freelancing and Client Management
GD605	Emerging Trends in Graphic Design
GD606	Major Project / Dissertation
GD607V	Viva Voce