

MASTER OF BUSINESS ADMINISTRATION (MBA)

Specialization: Tourism and Hospitality Management

Programme Duration: 2 Years (4 Semesters)

Total Credits: 100

Marks Distribution: Internal 30 + External 70 = 100 per theory paper.

Project: 200 Marks (50 Internal + 150 External Viva).

Semester I

Subject Code	Subject Title	Credits	Internal	External	Total
MBA101	Principles of Management	4	30	70	100
MBA102	Managerial Economics	4	30	70	100
MBA103	Financial Accounting	4	30	70	100
MBA104	Business Statistics	4	30	70	100
MBA105	Organizational Behaviour	4	30	70	100
MBA106	Business Communication	3	30	70	100

Semester II

Subject Code	Subject Title	Credits	Internal	External	Total
MTH201	Marketing Management	4	30	70	100
MTH202	Human Resource Management	4	30	70	100
MTH203	Tourism Management	4	30	70	100
MTH204	Hospitality Operations	4	30	70	100
MTH205	Research Methodology	4	30	70	100
MTH206	Business Ethics & Tourism Laws	3	30	70	100

Semester III

Subject Code	Subject Title	Credits	Internal	External	Total
MTH301	Travel Agency & Tour Operations	4	30	70	100
MTH302	Hotel & Resort Management	4	30	70	100
MTH303	Event & Convention Management	4	30	70	100
MTH304	Airline & Airport Management	4	30	70	100
MTH305	Sustainable Tourism Development	4	30	70	100
MTH306	Summer Internship Report	4	50	50	100

Semester IV

Subject Code	Subject Title	Credits	Internal	External	Total
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MTH401	Strategic Hospitality Management	4	30	70	100
MTH402	International Tourism Business	4	30	70	100
MTH403	Digital Tourism & E-Commerce	4	30	70	100
MTH404	Customer Relationship Management	4	30	70	100
MTH405	Project Dissertation & Viva Voce	8	50	150	200