

Bachelor of Business Administration (BBA) Hospital & Health Care Management Proposed University-Style Syllabus

Duration: 3 Years (6 Semesters) Total Credits: 140

Assessment Pattern: Internal Assessment (30 Marks) + End Semester Examination (70 Marks) =
100 Marks per Course

Semester I

Subject Code	Course Title	Credits	Internal	External	Total
BHH101	Principles of Management	4	30	70	100
BHH102	Business Communication	4	30	70	100
BHH103	Fundamentals of Healthcare Systems	4	30	70	100
BHH104	Financial Accounting	4	30	70	100
BHH105	Business Economics	4	30	70	100
BHH106	Computer Applications in Healthcare	3	30	70	100

Semester II

Subject Code	Course Title	Credits	Internal	External	Total
BHH201	Organizational Behaviour	4	30	70	100
BHH202	Hospital Administration	4	30	70	100
BHH203	Healthcare Laws & Ethics	4	30	70	100
BHH204	Cost & Management Accounting	4	30	70	100
BHH205	Statistics for Healthcare Management	4	30	70	100
BHH206	Environmental Studies	2	30	70	100

Semester III

Subject Code	Course Title	Credits	Internal	External	Total
BHH301	Human Resource Management in Healthcare	4	30	70	100
BHH302	Healthcare Marketing	4	30	70	100
BHH303	Health Information Systems	4	30	70	100
BHH304	Hospital Operations Management	4	30	70	100
BHH305	Research Methodology	4	30	70	100
BHH306	Soft Skills & Personality Development	2	30	70	100

Semester IV

Subject Code	Course Title	Credits	Internal	External	Total
BHH401	Quality Management in Hospitals	4	30	70	100
BHH402	Healthcare Finance	4	30	70	100
BHH403	Medical Records Management	4	30	70	100
BHH404	Supply Chain & Materials Management	4	30	70	100
BHH405	Community Health Management	4	30	70	100
BHH406	Summer Internship	4	30	70	100

Semester V

Subject Code	Course Title	Credits	Internal	External	Total
BHH501	Strategic Management	4	30	70	100
BHH502	Healthcare Insurance & Claims	4	30	70	100
BHH503	Patient Care Services Management	4	30	70	100
BHH504	Healthcare Analytics	4	30	70	100
BHH505	Elective I	4	30	70	100

Semester VI

Subject Code	Course Title	Credits	Internal	External	Total
BHH601	Healthcare Entrepreneurship	4	30	70	100
BHH602	Hospital Planning & Facility Management	4	30	70	100
BHH603	Healthcare Accreditation & NABH Standards	4	30	70	100
BHH604	Elective II	4	30	70	100
BHH605	Project Dissertation & Viva Voce	8	30	70	100

Marks Distribution & Evaluation Scheme

Theory Courses:

Internal Assessment: 30 Marks (Assignments, Quizzes, Presentations, Attendance)

End Semester Examination: 70 Marks

Total: 100 Marks

Internship: 100 Marks (Industry Evaluation, Report, Presentation)

Project Dissertation & Viva: 200 Marks (Dissertation 150 + Viva 50)