

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Specialization: Finance Management

Program Overview

Particulars	Details
Program Name	Bachelor of Business Administration (BBA)
Specialization	Finance Management
Duration	3 Years (6 Semesters)
Program Pattern	Choice Based Credit System (CBCS)
Total Credits	132
Medium of Instruction	English
Examination Scheme	Internal Assessment + End Semester Examination

Marks Distribution

Component	Marks
Internal Assessment	30
End Semester Examination	70
Total per Theory Subject	100
Project/Internship (Final Semester)	200
Passing Criteria	Minimum 40% in Internal + External Combined

SEMESTER – I

Subject Code	Subject Name	Credits	Internal	External	Total
BBA101	Principles of Management	4	30	70	100
BBA102	Business Communication	4	30	70	100
BBA103	Financial Accounting	4	30	70	100
BBA104	Business Economics	4	30	70	100
BBA105	Fundamentals of Computer Applications	4	30	70	100
BBA106	Environmental Studies	2	30	70	100

Total Credits: 22

SEMESTER – II

Subject Code	Subject Name	Credits	Internal	External	Total
BBA201	Organizational Behaviour	4	30	70	100
BBA202	Business Mathematics & Statistics	4	30	70	100
BBA203	Cost Accounting	4	30	70	100
BBA204	Marketing Management	4	30	70	100
BBA205	Banking & Insurance	4	30	70	100
BBA206	Personality Development	2	30	70	100

Total Credits: 22

SEMESTER – III

Subject Code	Subject Name	Credits	Internal	External	Total
BBF301	Corporate Accounting	4	30	70	100
BBF302	Financial Management	4	30	70	100
BBF303	Income Tax Law & Practice	4	30	70	100
BBF304	Business Law	4	30	70	100
BBF305	Human Resource Management	4	30	70	100
BBF306	Entrepreneurship Development	2	30	70	100

Total Credits: 22

SEMESTER – IV

Subject Code	Subject Name	Credits	Internal	External	Total
BBF401	Investment Management	4	30	70	100
BBF402	Financial Markets & Institutions	4	30	70	100
BBF403	Management Accounting	4	30	70	100

Subject Code	Subject Name	Credits	Internal	External	Total
BBF404	Business Research Methods	4	30	70	100
BBF405	Corporate Law	4	30	70	100
BBF406	E-Commerce Fundamentals	2	30	70	100

Total Credits: 22

SEMESTER – V

Subject Code	Subject Name	Credits	Internal	External	Total
BBF501	Security Analysis & Portfolio Management	4	30	70	100
BBF502	International Finance	4	30	70	100
BBF503	Financial Services	4	30	70	100
BBF504	Auditing Principles	4	30	70	100
BBF505	Risk Management & Insurance	4	30	70	100
BBF506	Summer Internship Report	2	50	50	100

Total Credits: 22

SEMESTER – VI

Subject Code	Subject Name	Credits	Internal	External	Total
BBF601	Strategic Financial Management	4	30	70	100
BBF602	Treasury & Forex Management	4	30	70	100
BBF603	Financial Planning & Wealth Management	4	30	70	100
BBF604	Corporate Governance & Ethics	4	30	70	100
BBF605	Project Dissertation & Viva Voce	8	50	150	200