

# BACHELOR OF BUSINESS ADMINISTRATION (BBA)

## Specialization: Aviation Management

### Program Details

| Particulars         | Details                                        |
|---------------------|------------------------------------------------|
| Program Name        | Bachelor of Business Administration (BBA)      |
| Specialization      | Aviation Management                            |
| Duration            | 3 Years (6 Semesters)                          |
| Eligibility         | 10+2 or Equivalent from a Recognized Board     |
| Total Credits       | 132                                            |
| Examination Pattern | Internal Assessment + End Semester Examination |
| Grading System      | CBCS (Choice Based Credit System)              |

### Marks Distribution (Theory Papers)

| Component                | Marks |
|--------------------------|-------|
| Internal Assessment      | 30    |
| End Semester Examination | 70    |
| Total                    | 100   |

### Practical / Project Evaluation

| Component            | Internal | External | Total |
|----------------------|----------|----------|-------|
| Practical / Lab      | 40       | 60       | 100   |
| Internship Report    | 50       | 50       | 100   |
| Major Project & Viva | 50       | 150      | 200   |

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## Semester I

| Subject Code | Subject Name             | Credits | Internal | External | Total |
|--------------|--------------------------|---------|----------|----------|-------|
| BBA101       | Principles of Management | 4       | 30       | 70       | 100   |
| BBA102       | Business Communication   | 4       | 30       | 70       | 100   |

| Subject Code | Subject Name                      | Credits | Internal | External | Total |
|--------------|-----------------------------------|---------|----------|----------|-------|
| BBA103       | Financial Accounting              | 4       | 30       | 70       | 100   |
| BBA104       | Business Economics                | 4       | 30       | 70       | 100   |
| BAM105       | Introduction to Aviation Industry | 4       | 30       | 70       | 100   |
| BAM106       | Computer Applications in Business | 3       | 30       | 70       | 100   |

**Total Credits: 23**

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## Semester II

| Subject Code | Subject Name                           | Credits | Internal | External | Total |
|--------------|----------------------------------------|---------|----------|----------|-------|
| BBA201       | Organizational Behaviour               | 4       | 30       | 70       | 100   |
| BBA202       | Marketing Management                   | 4       | 30       | 70       | 100   |
| BBA203       | Business Statistics                    | 4       | 30       | 70       | 100   |
| BAM204       | Airport Operations Management          | 4       | 30       | 70       | 100   |
| BAM205       | Airline Ticketing & Reservation System | 4       | 30       | 70       | 100   |
| BAM206       | Personality Development & Soft Skills  | 3       | 30       | 70       | 100   |

**Total Credits: 23**

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## Semester III

| Subject Code | Subject Name               | Credits | Internal | External | Total |
|--------------|----------------------------|---------|----------|----------|-------|
| BBA301       | Human Resource Management  | 4       | 30       | 70       | 100   |
| BBA302       | Business Law               | 4       | 30       | 70       | 100   |
| BAM303       | Air Cargo Management       | 4       | 30       | 70       | 100   |
| BAM304       | Aviation Safety & Security | 4       | 30       | 70       | 100   |
| BAM305       | Ground Handling Services   | 4       | 30       | 70       | 100   |
| BAM306       | Environmental Studies      | 2       | 30       | 70       | 100   |

**Total Credits: 22**

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## Semester IV

| Subject Code | Subject Name                        | Credits | Internal | External | Total |
|--------------|-------------------------------------|---------|----------|----------|-------|
| BBA401       | Financial Management                | 4       | 30       | 70       | 100   |
| BBA402       | Research Methodology                | 4       | 30       | 70       | 100   |
| BAM403       | Airline Customer Service Management | 4       | 30       | 70       | 100   |
| BAM404       | Aviation Hospitality Management     | 4       | 30       | 70       | 100   |
| BAM405       | Aviation Law & Regulations          | 4       | 30       | 70       | 100   |
| BAM406       | Internship Report                   | 4       | 50       | 50       | 100   |

**Total Credits: 24**

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## Semester V

| Subject Code | Subject Name                           | Credits | Internal | External | Total |
|--------------|----------------------------------------|---------|----------|----------|-------|
| BAM501       | Airport Planning & Management          | 4       | 30       | 70       | 100   |
| BAM502       | Aviation Logistics & Supply Chain      | 4       | 30       | 70       | 100   |
| BAM503       | International Air Transport Management | 4       | 30       | 70       | 100   |
| BAM504       | Airline Finance & Revenue Management   | 4       | 30       | 70       | 100   |
| BAM505       | Customer Relationship Management       | 4       | 30       | 70       | 100   |

**Total Credits: 20**

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## Semester VI

| Subject Code | Subject Name                      | Credits | Internal | External | Total |
|--------------|-----------------------------------|---------|----------|----------|-------|
| BAM601       | Strategic Aviation Management     | 4       | 30       | 70       | 100   |
| BAM602       | Aviation Entrepreneurship         | 4       | 30       | 70       | 100   |
| BAM603       | Emerging Technologies in Aviation | 4       | 30       | 70       | 100   |
| BAM604       | Major Project Dissertation        | 8       | 50       | 150      | 200   |
| BAM605       | Comprehensive Viva-Voce           | 2       | 50       | 50       | 100   |