

Bachelor of Business Administration (BBA)

Specialization: Banking and Finance

(Three-Year Degree Program under CBCS Pattern)

Program Details

Particulars	Details
Program Name	Bachelor of Business Administration (BBA)
Specialization	Banking and Finance
Duration	3 Years (6 Semesters)
Total Credits	140 Credits
Examination Pattern	CBCS (Choice Based Credit System)
Theory Marks	Internal Assessment: 30 Marks
End Semester Examination	70 Marks
Total per Theory Subject	100 Marks
Project Work (Final Semester)	200 Marks (50 Internal + 150 External Viva)

Semester I

Subject Code	Subject Name	Credits	Internal	External	Total
BBA101	Principles of Management	4	30	70	100
BBA102	Business Economics	4	30	70	100
BBA103	Financial Accounting	4	30	70	100
BBA104	Business Mathematics	4	30	70	100
BBA105	Business Communication	3	30	70	100
BBA106	Computer Fundamentals	3	30	70	100

Semester Credits: 22

Semester II

Subject Code	Subject Name	Credits	Internal	External	Total
BBF201	Organizational Behaviour	4	30	70	100
BBF202	Banking Theory and Practice	4	30	70	100
BBF203	Cost and Management Accounting	4	30	70	100
BBF204	Business Statistics	4	30	70	100
BBF205	Environmental Studies	3	30	70	100
BBF206	Entrepreneurship Development	3	30	70	100

Semester Credits: 22

Semester III

Subject Code	Subject Name	Credits	Internal	External	Total
BBF301	Corporate Accounting	4	30	70	100
BBF302	Financial Management	4	30	70	100
BBF303	Commercial Bank Management	4	30	70	100
BBF304	Insurance Management	4	30	70	100
BBF305	Banking Laws and Regulations	4	30	70	100
BBF306	Personality Development	2	30	70	100

Semester Credits: 22

Semester IV

Subject Code	Subject Name	Credits	Internal	External	Total
BBF401	Financial Markets and Institutions	4	30	70	100
BBF402	Investment Management	4	30	70	100
BBF403	Income Tax Law and Practice	4	30	70	100
BBF404	Digital Banking and FinTech	4	30	70	100
BBF405	Marketing of Financial Services	4	30	70	100
BBF406	Soft Skills and Aptitude	2	30	70	100

Semester Credits: 22

Semester V

Subject Code	Subject Name	Credits	Internal	External	Total
BBF501	International Banking	4	30	70	100
BBF502	Treasury and Risk Management	4	30	70	100
BBF503	Security Analysis and Portfolio Management	4	30	70	100
BBF504	Customer Relationship Management	4	30	70	100
BBF505	E-Commerce and Digital Payments	4	30	70	100
BBF506	Summer Internship Report	2	50	50	100

Semester Credits: 22

Semester VI

Subject Code	Subject Name	Credits	Internal	External	Total
BBF601	Strategic Management	4	30	70	100
BBF602	Wealth Management	4	30	70	100
BBF603	Corporate Governance and Ethics	4	30	70	100
BBF604	Financial Analytics	4	30	70	100
BBF605	Project Dissertation & Viva Voce	8	50	150	200

Semester Credits: 24