

Master of Business Administration (MBA) – International Business

Duration: 2 Years (4 Semesters)

Total Credits: 100

Marks Distribution: Internal Assessment 30 Marks + End Semester Examination 70 Marks = 100 Marks

Semester I

IB101 - Principles of Management | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB102 - Managerial Economics | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB103 - Financial Accounting | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB104 - Organizational Behaviour | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB105 - Business Communication | Credits: 3 | Internal: 30 | External: 70 | Total: 100

IB106 - Business Statistics | Credits: 3 | Internal: 30 | External: 70 | Total: 100

IB107 - International Business Environment | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB108 - Marketing Management | Credits: 4 | Internal: 30 | External: 70 | Total: 100

Semester II

IB201 - Human Resource Management | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB202 - Financial Management | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB203 - International Marketing | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB204 - International Trade and Policy | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB205 - Export-Import Management | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB206 - Global Supply Chain Management | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB207 - Cross-Cultural Management | Credits: 3 | Internal: 30 | External: 70 | Total: 100

IB208 - Research Methodology | Credits: 3 | Internal: 30 | External: 70 | Total: 100

Semester III

IB301 - Strategic Management | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB302 - International Finance | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB303 - Foreign Exchange Management | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB304 - International Logistics Management | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB305 - Global Business Negotiation | Credits: 3 | Internal: 30 | External: 70 | Total: 100

IB306 - International Business Law | Credits: 3 | Internal: 30 | External: 70 | Total: 100

IB307 - International Investment Management | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB308 - Summer Internship Report | Credits: 4 | Internal: 30 | External: 70 | Total: 100

Semester IV

IB401 - Global Strategic Management | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB402 - International Economic Organizations | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB403 - International Entrepreneurship | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB404 - Global Business Analytics | Credits: 4 | Internal: 30 | External: 70 | Total: 100

IB405 - Emerging International Markets | Credits: 3 | Internal: 30 | External: 70 | Total: 100

IB406 - Project Management | Credits: 3 | Internal: 30 | External: 70 | Total: 100

IB407 - Major Research Project | Credits: 6 | Internal: 30 | External: 70 | Total: 100

IB408 - Viva Voce | Credits: 2 | Internal: 30 | External: 70 | Total: 100

Practical Components

- Export-Import Documentation Practice
- International Market Research Project
- Global Trade Case Studies
- Cross-Cultural Management Workshop
- Industry Internship
- Major Research Project
- Viva Voce Examination