

MASTER OF BUSINESS ADMINISTRATION (MBA)

Specialization: Information Technology

Programme Duration: 2 Years (4 Semesters)

Total Credits: 80

Assessment Scheme: 30 Marks Internal Assessment + 70 Marks End Semester Examination = 100 Marks per Course

Semester I

Subject Code	Course Title	Credits	Marks
MBAIT101	Principles of Management	4	100
MBAIT102	Managerial Economics	4	100
MBAIT103	Financial Accounting	4	100
MBAIT104	Business Statistics	4	100
MBAIT105	Organizational Behavior	4	100

Semester II

Subject Code	Course Title	Credits	Marks
MBAIT201	Marketing Management	4	100
MBAIT202	Financial Management	4	100
MBAIT203	Human Resource Management	4	100
MBAIT204	Management Information Systems	4	100
MBAIT205	Business Research Methods	4	100

Semester III

Subject Code	Course Title	Credits	Marks
MBAIT301	Information Systems Management	4	100
MBAIT302	Database Management Systems	4	100
MBAIT303	Business Analytics & Data Mining	4	100
MBAIT304	Cyber Security Management	4	100
MBAIT305	Elective-I	4	100

Semester IV

Subject Code	Course Title	Credits	Marks
MBAIT401	Enterprise Resource Planning (ERP)	4	100

MBAIT402	IT Project Management	4	100
MBAIT403	Digital Transformation & Innovation	4	100
MBAIT404	Elective-II	4	100
MBAIT405	Major Project / Dissertation	8	200

Detailed Course Structure (Sample)

MBAIT301 - Information Systems Management

Unit 1: Information Systems Concepts

Unit 2: IT Infrastructure

Unit 3: Business Process Management

Unit 4: IT Governance and Compliance

Unit 5: Emerging Technologies

MBAIT303 - Business Analytics & Data Mining

Unit 1: Data Warehousing

Unit 2: Data Mining Techniques

Unit 3: Predictive Analytics

Unit 4: Business Intelligence

Unit 5: Data Visualization

MBAIT402 - IT Project Management

Unit 1: Project Planning

Unit 2: Scheduling and Resource Allocation

Unit 3: Cost and Quality Management

Unit 4: Risk Management

Unit 5: Agile and Scrum Methodologies