Diploma in Travel and Tourism (DTT)

Duration: 2 Years (4 Semesters)**

Semester – I

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	DTT101		Introduction to Travel and Tourism Industry
2	DTT102	/	Geography of Tourism and Destinations
3	DTT103	111111	Communication and Personality Development
4	DTT104	11111	Fundamentals of Travel Agency Operations

Course Details (Semester – I)

- Introduction to Travel and Tourism Industry Overview of global and Indian tourism.
- **Geography of Tourism and Destinations** Study of tourist regions and world maps.
- Communication and Personality Development English proficiency and presentation skills.
- Fundamentals of Travel Agency Operations Ticketing, reservations, and itinerary design.

Semester - II

S.	Paper Numerical	Class &	Paper Name / Subject
No.	Unique	Papers	1

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	DTT201	2DTT1	Tourism Marketing and Promotion
2	DTT202	/) /	Tour Guiding and Escorting Skills
3	DTT203	2DTT3	Airfare and Ticketing Procedures
4	DTT204	2DTT4	Computer Applications in Tourism

Course Details (Semester – II)

- **Tourism Marketing and Promotion** Marketing mix, branding, and promotion in tourism.
- **Tour Guiding and Escorting Skills** Professional behavior, tour conduct, and cultural ethics.
- **Airfare and Ticketing Procedures** Airline codes, fare calculation, and ticket booking.
- Computer Applications in Tourism Reservation software and travel data management.

Semester - III

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	DTT301	3DTT1	Hospitality and Tourism Operations
2	DTT302	3DTT2	Sustainable and Eco-Tourism
3	DTT303	3DTT3	Event Management in Tourism
4	DTT304	3DTT4	Entrepreneurship in Travel Sector

Course Details (Semester – III)

- **Hospitality and Tourism Operations** Hotel functions and guest services.
- **Sustainable and Eco-Tourism** Environment-friendly tourism management.
- Event Management in Tourism Planning tourism-related events and festivals.
- Entrepreneurship in Travel Sector Business setup and operations.

Semester - IV

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	DTT401	4DTT1	International Tourism and Policies
2	DTT402	4DTT2	Research Project and Dissertation
3	DTT403	4DTT3	Human Resource and Financial Management
4	DTT404	4DTT4	Internship / Practical Training

Course Details (Semester – IV)

- **International Tourism and Policies** Tourism laws and international relations.
- **Research Project and Dissertation** Study of tourism development and data analysis.
- **Human Resource and Financial Management** HR practices in tourism business.
- **Internship / Practical Training** Real-life work in travel or tourism organizations.