

# Post Graduate Diploma in Tourism Administration (PGDTA)

**Duration:** 2 Years (4 Semesters)\*\*

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## Semester – I

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	PGDTA101	1PGDTA1	Principles of Tourism Administration
2	PGDTA102	1PGDTA2	Travel and Tourism Industry Overview
3	PGDTA103	1PGDTA3	Tourism Policy, Planning & Development
4	PGDTA104	1PGDTA4	Tourism Geography & Destination Analysis

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## Course Details (Semester – I)

- **Principles of Tourism Administration** – Nature, importance, and functions of tourism administration.
  - **Travel and Tourism Industry Overview** – Sectors of tourism, travel intermediaries, and industry stakeholders.
  - **Tourism Policy, Planning & Development** – National and international tourism planning and strategies.
  - **Tourism Geography & Destination Analysis** – Study of global destinations, maps, and cultural factors.
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## Semester – II

<b>S. No.</b>	<b>Paper Numerical Unique</b>	<b>Class &amp; Papers</b>	<b>Paper Name / Subject</b>
1	PGDTA201	2PGDTA1	Hospitality Management & Tourism Operations
2	PGDTA202	2PGDTA2	Tourism Marketing & Promotion Strategies
3	PGDTA203	2PGDTA3	Travel Agency & Tour Operations Management
4	PGDTA204	2PGDTA4	Sustainable Tourism & Eco Practices

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### **Course Details (Semester – II)**

- **Hospitality Management & Tourism Operations** – Hotel management, travel operations, and client service.
  - **Tourism Marketing & Promotion Strategies** – Destination branding and online marketing.
  - **Travel Agency & Tour Operations Management** – Tour packaging, documentation, and management.
  - **Sustainable Tourism & Eco Practices** – Eco-friendly tourism and sustainable destination management.
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### **Semester – III**

<b>S. No.</b>	<b>Paper Numerical Unique</b>	<b>Class &amp; Papers</b>	<b>Paper Name / Subject</b>
1	PGDTA301	3PGDTA1	Aviation & Airline Management
2	PGDTA302	3PGDTA2	Event Management & MICE Tourism
3	PGDTA303	3PGDTA3	Entrepreneurship in Tourism
4	PGDTA304	3PGDTA4	Information Technology in Tourism

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### Course Details (Semester – III)

- **Aviation & Airline Management** – Air transport system, fare calculation, and scheduling.
  - **Event Management & MICE Tourism** – Conferences, exhibitions, and incentive travel planning.
  - **Entrepreneurship in Tourism** – Business planning and start-up management in tourism.
  - **Information Technology in Tourism** – Role of IT and e-tourism applications.
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### Semester – IV

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	PGDTA401	4PGDTA1	International Tourism & Global Trends
2	PGDTA402	4PGDTA2	Human Resource Management in Tourism
3	PGDTA403	4PGDTA3	Research Project & Dissertation
4	PGDTA404	4PGDTA4	Internship / Field Training

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### Course Details (Semester – IV)

- **International Tourism & Global Trends** – Study of international travel patterns and global policies.
- **Human Resource Management in Tourism** – Leadership, training, and personnel management.
- **Research Project & Dissertation** – Research-based study in tourism administration.
- **Internship / Field Training** – Practical training in tourism organizations or hospitality sectors.