

Diploma in Tourism Management (DTM)

Duration: 1 Year (2 Semesters)**

Semester – I

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	DTM101	1DTM1	Introduction to Tourism Industry
2	DTM102	1DTM2	Principles of Management & Tourism Planning
3	DTM103	1DTM3	Tourism Geography & Destination Studies
4	DTM104	1DTM4	Hospitality Management & Customer Service

Course Details (Semester – I)

- **Introduction to Tourism Industry** – Concepts, evolution, and importance of tourism.
 - **Principles of Management & Tourism Planning** – Fundamentals of management in tourism projects.
 - **Tourism Geography & Destination Studies** – Major destinations in India and abroad, travel routes.
 - **Hospitality Management & Customer Service** – Front office operations and guest relations.
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Semester – II

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	DTM201	2DTM1	Tourism Marketing & Promotion

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
2	DTM202	2DTM2	Sustainable & Eco-Tourism
3	DTM203	2DTM3	Travel Agency Operations & Tour Packaging
4	DTM204	2DTM4	Project Work / Internship

Course Details (Semester – II)

- **Tourism Marketing & Promotion** – Advertising, digital marketing, and branding in tourism.
- **Sustainable & Eco-Tourism** – Responsible tourism practices and environmental awareness.
- **Travel Agency Operations & Tour Packaging** – Itinerary design, costing, and travel documentation.
- **Project Work / Internship** – Practical training in travel agencies or hospitality companies.