

Diploma in Mass Communication

Duration: 1 Year (2 Semesters)

Semester – I

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	DMCN101	1DMCN1	Fundamentals of Mass Communication
2	DMCN102	1DMCN2	Media History & Development
3	DMCN103	1DMCN3	Journalism & News Reporting
4	DMCN104	1DMCN4	Communication Theories & Models

Course Details (Semester – I)

- **Fundamentals of Mass Communication** – Nature, scope, process of communication.
 - **Media History & Development** – Evolution of print, radio, TV, new media.
 - **Journalism & News Reporting** – Basics of journalism, types of reporting.
 - **Communication Theories & Models** – Models of communication, media influence theories.
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Semester – II

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	DMCN201	2DMCN1	Media Laws & Ethics
2	DMCN202	2DMCN2	Public Relations & Advertising

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
3	DMCN203	2DMCN3	Electronic Media (Radio & TV Production)
4	DMCN204	2DMCN4	Project / Internship in Mass Communication

Course Details (Semester – II)

- **Media Laws & Ethics** – Press freedom, censorship, media regulations.
- **Public Relations & Advertising** – PR campaigns, ad strategies, corporate communication.
- **Electronic Media** – Basics of radio & TV production, script writing.
- **Project / Internship** – Hands-on experience in media organizations.