

Diploma in Print Media

Duration: 1 Year (2 Semesters)

Semester – I

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	DPMD101	1DPMD1	Introduction to Journalism & Mass Communication
2	DPMD102	1DPMD2	History of Print Media
3	DPMD103	1DPMD3	Reporting & News Writing
4	DPMD104	1DPMD4	Media Laws & Ethics

Course Details (Semester – I)

- **Introduction to Journalism & Mass Communication** – Basics of journalism, scope, role of media.
 - **History of Print Media** – Development of press in India & abroad, freedom of press.
 - **Reporting & News Writing** – Techniques of reporting, types of news, style of writing.
 - **Media Laws & Ethics** – Press laws, code of conduct, ethical issues in media.
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Semester – II

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	DPMD201	2DPMD1	Editing & Page Design
2	DPMD202	2DPMD2	Print Production & Design
3	DPMD203	2DPMD3	Advertising & Public Relations

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
4	DPMD204	2DPMD4	Project / Internship in Print Media

Course Details (Semester – II)

- **Editing & Page Design** – News editing, headline writing, layout, use of graphics.
 - **Print Production & Design** – Printing techniques, typography, production management.
 - **Advertising & Public Relations** – Role of ads, PR tools, media campaigns.
 - **Project / Internship** – Practical training in newspaper/magazine office.
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