

# MDJMC – Master of Digital Journalism and Mass Communication

## Semester – I

S.N.	Paper Code	Class & Paper	Subject Name
1	101	MDJMC – I	Principles of Communication
2	102	MDJMC – I	Introduction to Journalism & Mass Media
3	103	MDJMC – I	Digital Media Fundamentals
4	104	MDJMC – I	Reporting & Writing for Media
5	105	MDJMC – I	Media Laws & Ethics
6	106 (Prac)	MDJMC – I	Practical: News Writing & Editing

**Course Details:** This semester introduces basics of communication, journalism foundations, and digital media fundamentals. Students gain theoretical and practical knowledge in reporting, writing, and media laws.

## Semester – II

S.N.	Paper Code	Class & Paper	Subject Name
1	201	MDJMC – II	Communication Theories & Models
2	202	MDJMC – II	Audio-Visual Communication (Radio & TV Journalism)
3	203	MDJMC – II	Digital Journalism Tools & Techniques
4	204	MDJMC – II	Advertising & Public Relations
5	205	MDJMC – II	Research Methodology in Mass Communication
6	206 (Prac)	MDJMC – II	Practical: Radio/TV Production

**Course Details:** This semester focuses on communication theories, research methods, and audio-visual journalism. Students get practical training in radio-TV production and advertising & PR.

## Semester – III

S.N.	Paper Code	Class & Paper	Subject Name
1	301	MDJMC – III	New Media & Online Journalism
2	302	MDJMC – III	Film Appreciation & Documentary Making
3	303	MDJMC – III	Development Communication
4	304	MDJMC – III	International & Intercultural Communication
5	305	MDJMC – III	Media Management
6	306 (Prac)	MDJMC – III	Practical: Digital Content Creation

**Course Details:** This semester covers online journalism, social media, and new media technologies. It also trains students in film/documentary making, intercultural communication, and digital content creation.

## Semester – IV

S.N.	Paper Code	Class & Paper	Subject Name
1	401	MDJMC – IV	Advanced Digital Journalism
2	402	MDJMC – IV	Media Entrepreneurship
3	403	MDJMC – IV	Dissertation / Project Work
4	404	MDJMC – IV	Internship & Viva-Voce
5	405 (Prac)	MDJMC – IV	Practical: Multimedia Project

**Course Details:** The final semester emphasizes advanced digital journalism and media entrepreneurship. Students undertake dissertations, projects, and internships for real-world industry experience.