

Post Graduate Diploma in Management (PGDM – General Management) – Syllabus (1 Year)

Semester – I

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	9801	1PGDM1	Principles & Practices of Management
2	9802	1PGDM2	Human Resource Management
3	9803	1PGDM3	Financial Management
4	9804	1PGDM4	Business Communication

Course Details:

- **Principles & Practices of Management** – Core functions of management.
 - **Human Resource Management** – Manpower planning, recruitment, retention.
 - **Financial Management** – Budgeting, capital structure, cost of capital.
 - **Business Communication** – Professional correspondence & presentations.
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Semester – II

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
1	9811	2PGDM1	Marketing Management
2	9812	2PGDM2	Strategic Management

S. No.	Paper Numerical Unique	Class & Papers	Paper Name / Subject
3	9813	2PGDM3	Operations & Supply Chain Management
4	9814	2PGDM4	Project / Internship Report

Course Details:

- **Marketing Management** – 4Ps of marketing, strategies.
- **Strategic Management** – Long-term business planning.
- **Operations & Supply Chain Management** – Production, logistics, SCM.
- **Project / Internship Report** – Management project with viva.